

# Response to Emerging Crime Trends

Chief Robert Jackson  
Turlock Police Department

August 9, 2016



Chief Robert Jackson

Captain Steve Williams

Lieutenant Miguel Pacheco

Lieutenant Joey Mercado

August 9, 2016



# AGENDA

Opening Statement – Chief Jackson

Command Central / Part I Crimes – Captain Williams

Calls for Service / Social Media Review – Lt. Pacheco

Arrests / Illegal Nuisance Behaviors – Lt. Mercado

10 Strategies for Crime Reduction – Chief Jackson

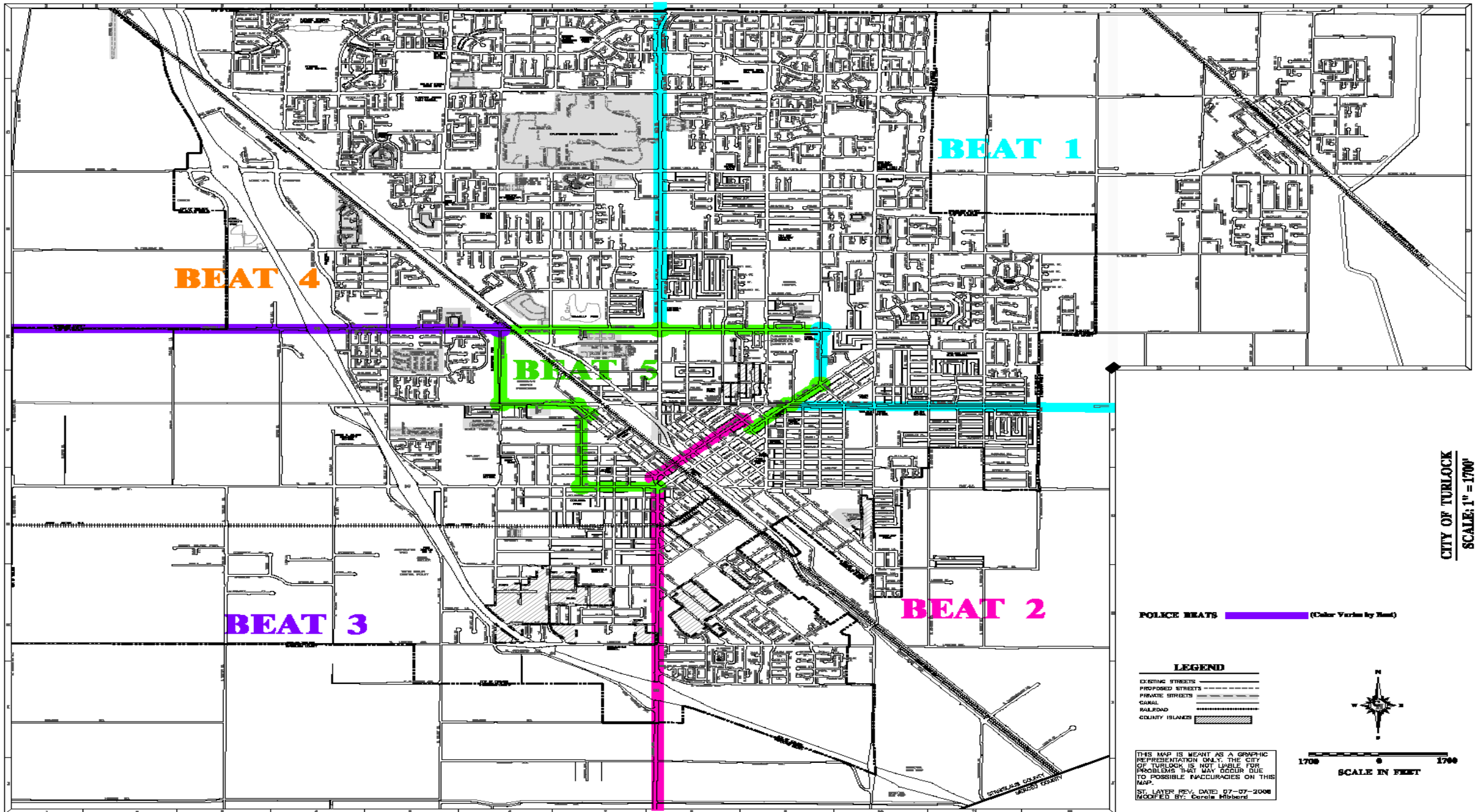
Closing Remarks – Chief Jackson



# Part I Crimes Command Central

Captain Steve Williams





CITY OF TURLOCK  
SCALE: 1" = 1700'

**City of Turlock**  
**Disaggregated Part 1 Crime Statistics**  
**2013-2015**

	<b>2013</b>	<b>2014</b>	<b>2015</b>
Murder	2	3	2
Rape	12	20	17
Robbery	81	109	103
Aggravated Assault	216	242	260
Burglary	627	518	603
Larceny - Theft	1583	1618	1635
Vehicle Theft	432	357	513
<b>TOTALS</b>	<b>2953</b>	<b>2867</b>	<b>3133</b>
Increase/Decrease	0.37%	-2.91%	9.28%

**City of Turlock**  
**Disaggregated Part 1 Crime Statistics**  
**January - June 2016**

	<b>Jan</b>	<b>Feb</b>	<b>Mar</b>	<b>Apr</b>	<b>May</b>	<b>Jun</b>
Murder	0	0	1	1	1	2
Rape	2	1	0	2	2	5
Robbery	7	12	10	7	4	9
Aggravated Assault	24	17	27	23	24	16
Burglary	62	52	40	43	35	37
Larceny - Theft	146	138	142	109	112	111
Vehicle Theft	75	59	45	39	46	45
<b>TOTALS</b>	<b>316</b>	<b>279</b>	<b>265</b>	<b>224</b>	<b>224</b>	<b>225</b>
Increase/Decrease	1.94%	-11.71%	-5.02%	-15.47%	0.00%	0.45%

# Command Central



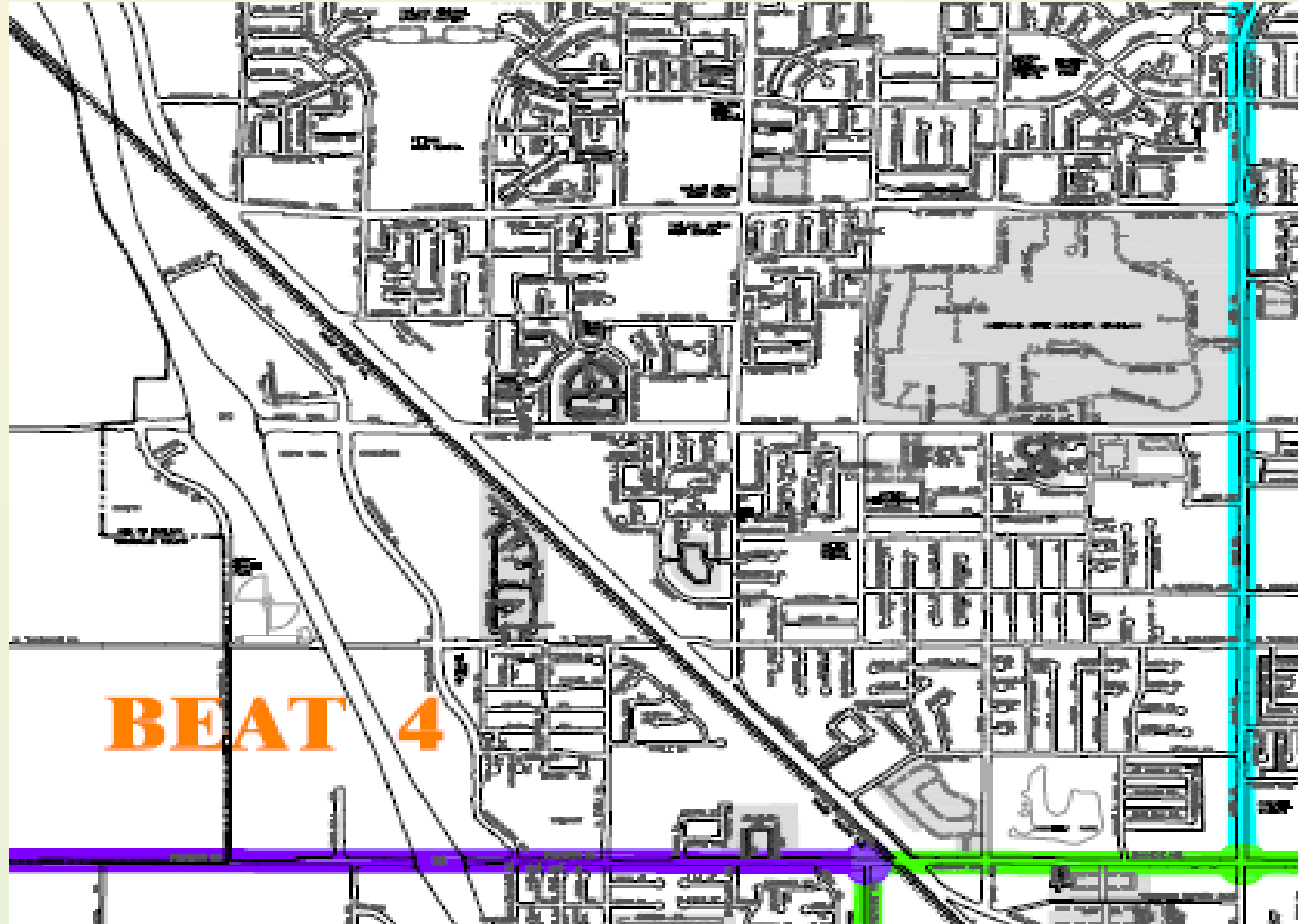
# Part 1 Crime Summary

## Top 3 Part I Crimes

- Auto burglary
- Vehicle theft
- Residential burglary

# Summary – Auto Burglary

Beat 4

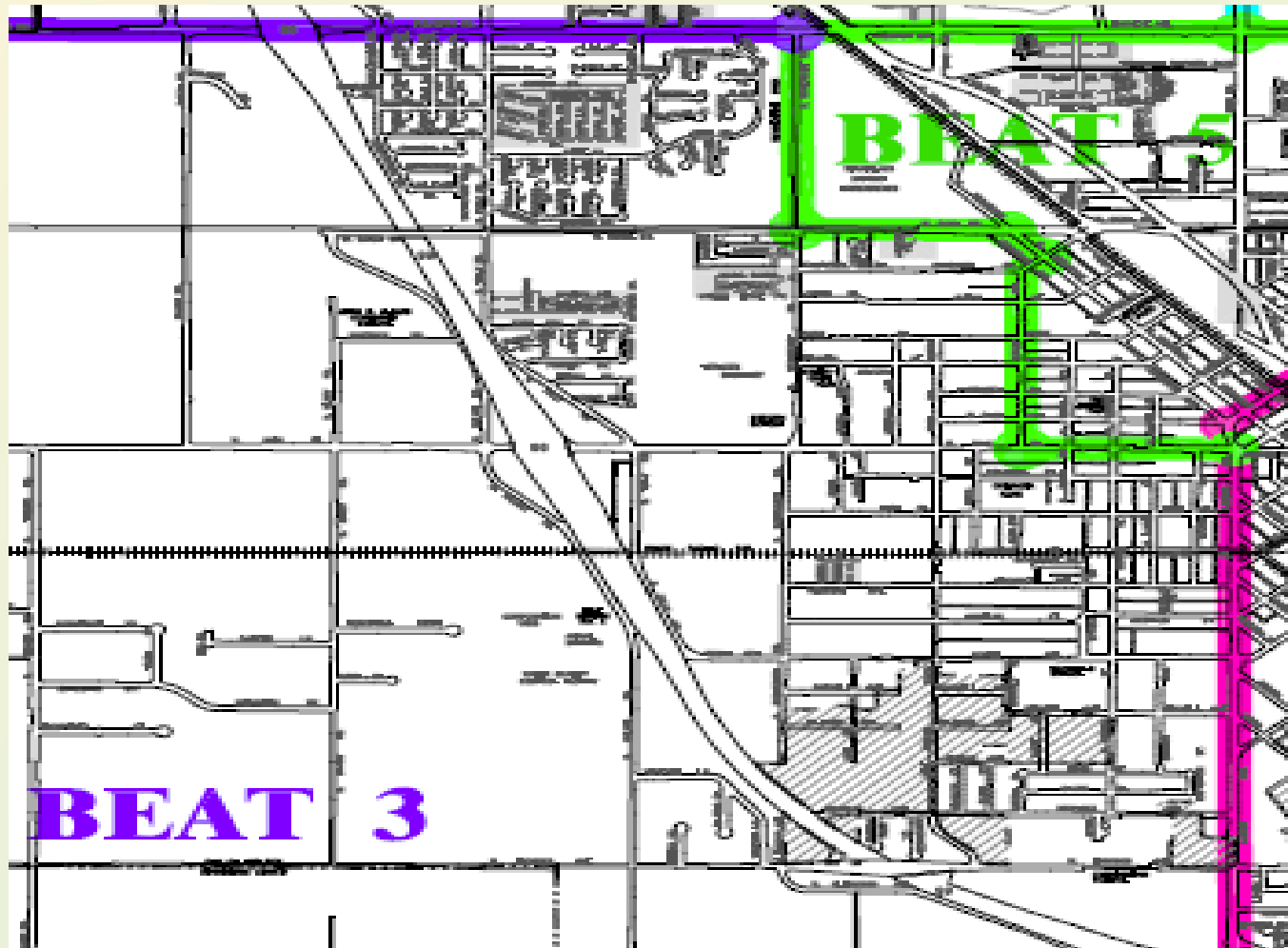


4pm to Midnight

Monday  
Wednesday  
Friday

# Summary – Vehicle Theft

Beat 3

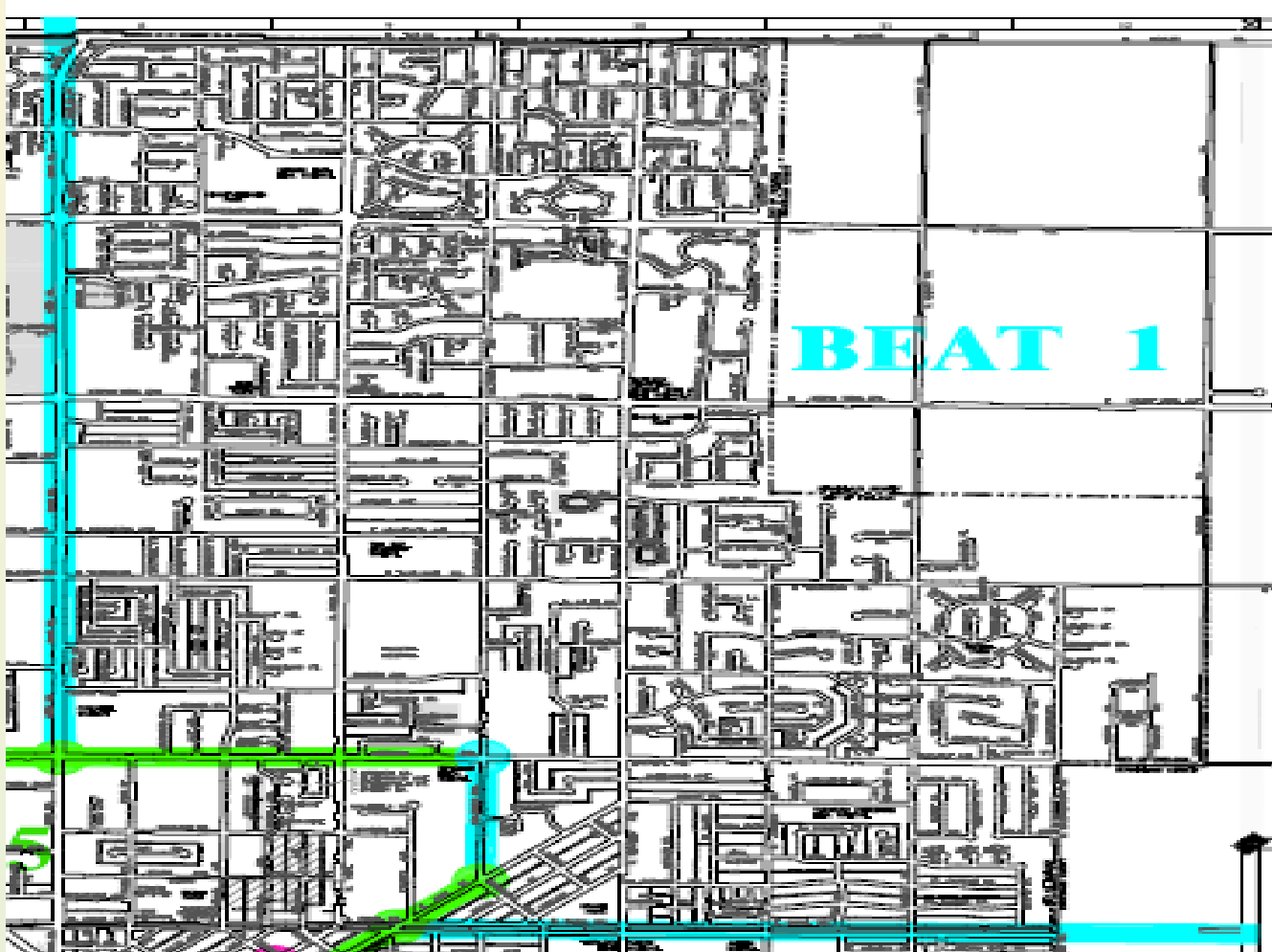


8am  
and  
9pm to Midnight

Sunday  
Tuesday  
Wednesday

# Summary – Residential Burglary

Beat 1



7am to 10am  
5pm to 9pm

Monday  
Tuesday  
Thursday  
Friday

# Calls for Service

Lieutenant Miguel Pacheco



# CALLS FOR SERVICE

	2013	2014	2015
TOTAL #	57,298	55,255	58,156
DISP INITIATED	34,620	36,216	36,591
SELF-INITIATED	22,678	19,039	21,565

TOP THREE DISP	2013	TOP THREE DISP	2014	TOP THREE DISP	2015
DISTURBANCE	1,878	DISTURBANCE	2,152	SUSP. PERSON	2,049
SUSP. PERSON	1,734	SUSP. PERSON	2,056	DISTURBANCE	1,964
SUSP. INCIDENT	1,537	DIST. VERBAL	1,481	DIST. VERBAL	1,387

TOP THREE SI	2013	TOP THREE SI	2014	TOP THREE SI	2015
TRAFFIC STOP	6,008	TRAFFIC STOP	4,070	TRAFFIC STOP	4,063
FOLLOW UP	2,905	FOLLOW UP	2,560	EXTRA PATROL	3,799
EXTRA PATROL	1,931	EXTRA PATROL	1,617	FOLLOW UP	2,381

# CALLS FOR SERVICE

	JULY 2015-JUNE 2016
TOTAL #	63,466
DISP INITIATED	36,716
SELF-INITIATED	26,750

TOP THREE DISP	2016	TOP THREE SI	2016
SUSP. PERSON	2,020	EXTRA PATROL	6,570
DISTURBANCE	1,725	TRAFFIC STOP	4,707
DIST. VERBAL	1,430	FOLLOW UP	2,446

**DAY, BEAT AND TIMES  
CALLS FOR SERVICE  
TOP 3**

July 1, 2015 – June 30, 2016

DAY OF WEEK	PERCENTAGE OF CALLS
Sunday	15%
Monday	14%
Tuesday	14%
Wednesday	15%
Thursday	13%
Friday	13%
Saturday	15%

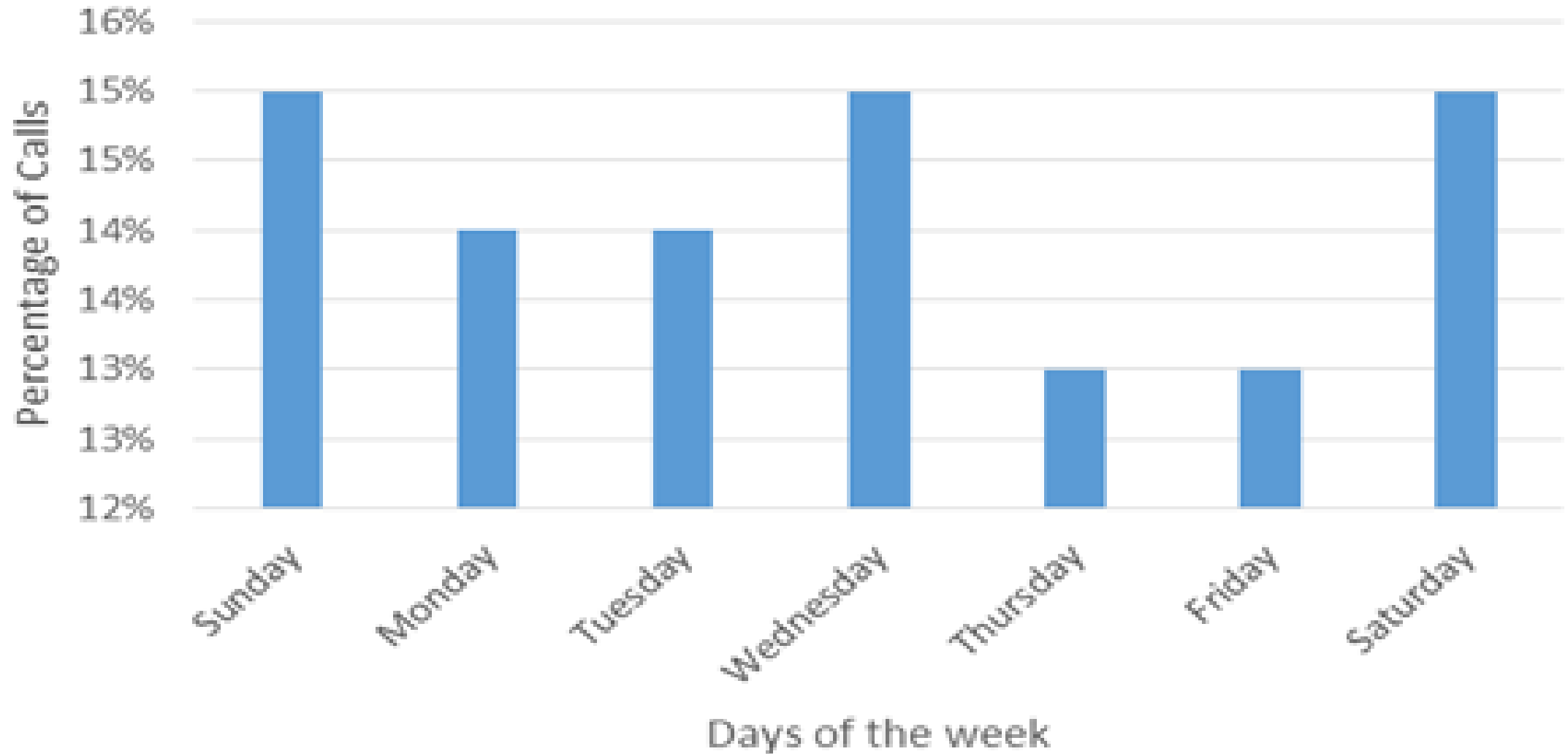
BEAT	BEAT KEY
1 = 17%	N/E
2 = 28%	S/E
3 = 19%	S/W
4 = 16%	N/W
5 = 20%	CENTER OF TOWN

**TIMES**

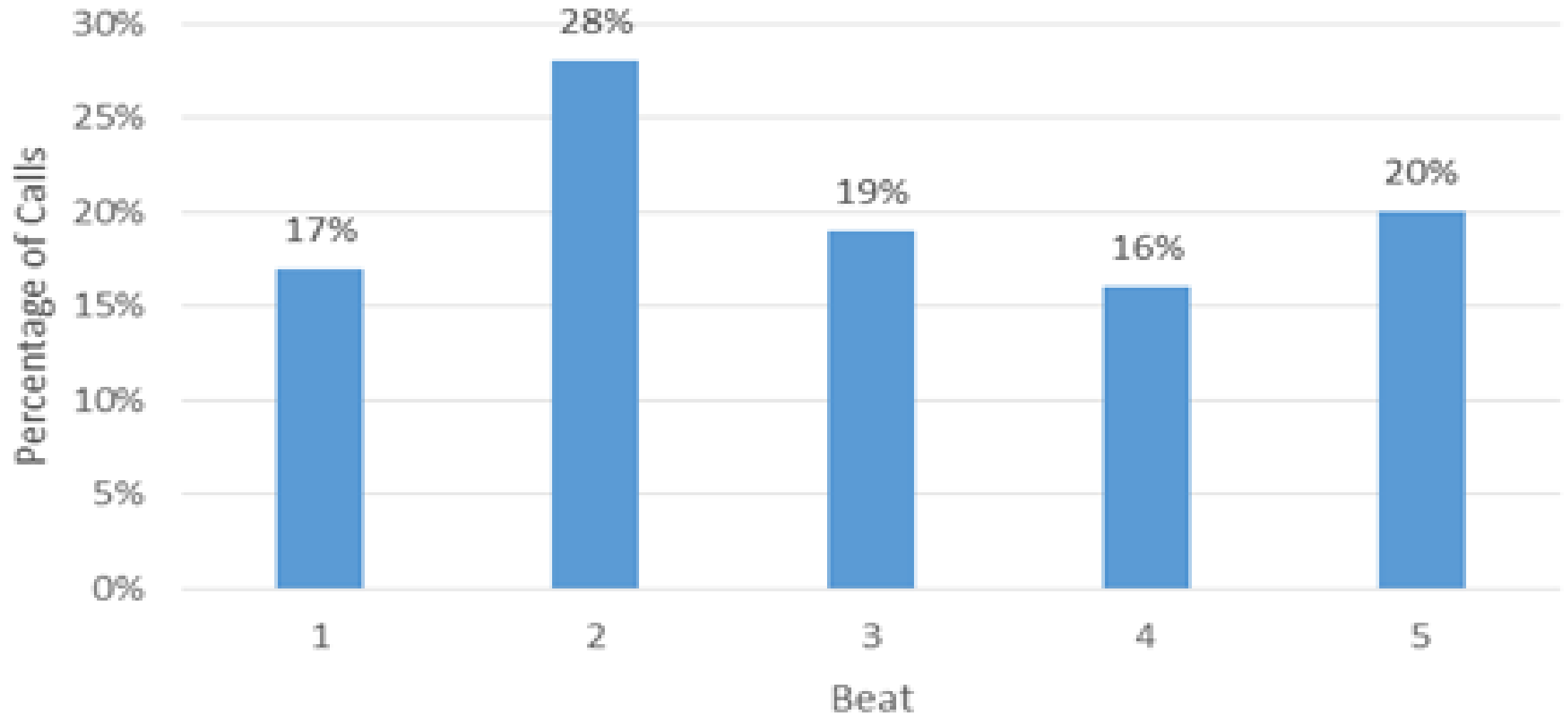
In reviewing the times of occurrence for the Top 3 Calls for Service it was determined that there were no discernable patterns or trends except for the fact that that from 0200 hours until 1000 hours there was a marked decrease in these calls for service.



## Percent by Day for Top 3 Call for Service



## Percent by Beat for Top 3 Calls for Service



## OFFICER AVAILABILITY

- Establish Officer availability time
- Current data would not be accurate
- Establish practices to ensure activities are being logged

Arrests  
Illegal Nuisance Behavior (TMC)

Lieutenant Joey Mercado



# ANALYSIS OF ARREST CHARGES / TMC VIOLATIONS

- Periods: 2013, 2014, 2015, FY July 2015-June 2016
- Determine total number of adult arrest charges or violations
  - Not the same as number of people arrested
  - One person can have multiple charges or violations
- Identify common adult arrest charges or violations
- Identify common TMC violations / Illegal Nuisance Behaviors
- Top 3 for each period:
  - Common arrest charges or violations
  - Time of day
  - Day of the week
  - Common location / hot spots

## ARREST CHARGES

FEDERAL UCR- Charge classification report	ADULT 2013	ADULT 2014	ADULT 2015	ADULT JUL2015- JUN2016	JUVENILE 2013	JUVENILE 2014	JUVENILE 2015	JUVENILE JUL2015- JUN2016
Aggravated assault	123	94	106	108	9	15	10	4
All other offenses	3,387	2,985	2,883	3,460	142	145	125	142
Arson	3	2	2	3	1	3	0	0
Burglary	46	26	34	36	6	10	10	11
Disorderly conduct	23	27	23	32	3	5	4	5
Driving under the influence	183	206	238	236	1	0	0	3
Embezzlement	4	3	7	5	0	0	0	0
Forcible rape	0	4	6	5	1	1	0	0
Forgery and counterfeiting	30	18	17	18	0	0	1	0
Fraud	20	24	14	17	0	0	0	0
Intoxication alcohol / drugs	282	295	352	367	8	0	2	2
Larceny	246	390	261	207	66	57	49	33
Liquor laws	13	4	4	3	2	1	0	0
Motor vehicle theft	25	35	32	35	8	4	7	9
Murder	3	1	2	3	0	0	0	0
Negligence manslaughter	2	1	1	3	0	0	1	1
Offense against family / children	32	24	23	37	0	2		1
Poss-Marijuana/Hashish/Etc	40	16	14	26	21	22	7	4
Poss-Non-Narcotic/Barbituates/Etc	17	8	3	2	0	0	0	0
Poss-Opium/Cocaine/Heroin/Etc	86	83	55	69	1	1	3	1
Poss-Synthetic/Manufactured Drugs	241	222	169	243	1	0	2	1
Robbery	39	33	30	41	1	5	7	11
Sale-Marijuana/Hashish/Etc	19	20	7	12	2	6	4	2
Sale-Opium/Cocaine/Heroin/Etc	13	12	8	8	0	1	1	0
Sale-Synthetic/Manufactued Drugs	9	7	15	14	0	0	0	0
Sex offense	27	9	22	27	3	3	1	3
Simple assault	262	281	285	287	47	29	31	22
Stolen Property - Buy / receive	68	71	54	63	2	6	5	5
Vandalism	32	30	45	21	10	22	11	12
Weapons - Carry / possess	87	99	74	110	7	11	9	11
curfew	0	0	0	0	7	17	6	6
runaways	0	0	0	0	3	5	8	12
<b>TOTAL</b>	<b>5362</b>	<b>5030</b>	<b>4786</b>	<b>5498</b>	<b>352</b>	<b>371</b>	<b>304</b>	<b>301</b>

**TIME OF DAY**

TIME OF DAY	ADULT 2013	ADULT 2014	ADULT 2015	ADULT JUL2015- JUN2016	JUVENILE 2013	JUVENILE 2014	JUVENILE 2015	JUVENILE JUL2015- JUN2016	TMC 2013	TMC 2014	TMC 2015	TMC JUL2015- JUN2016
0:00 - 0:59	295	219	180	219	10	7	11	9	0	0	26	39
1:00 - 1:59	242	244	246	233	25	7	4	9	4	1	14	20
2:00 - 2:59	211	183	211	197	4	12	7	9	0	1	12	18
3:00 - 3:59	153	158	103	102	8	10	11	16	0	2	12	14
4:00 - 4:59	87	70	84	105	3	2	9	2	1	0	14	17
5:00 - 5:59	87	58	69	68	0	3		2	0	0	21	19
6:00 - 6:59	67	28	40	60	1	0		0	0	0	13	14
7:00 - 7:59	108	152	94	122	4	15	7	8	13	19	25	58
8:00 - 8:59	191	187	190	222	5	10	5	8	12	6	22	62
9:00 - 9:59	171	192	200	242	10	9	6	7	52	33	60	96
10:00 - 10:59	233	206	204	247	29	28	15	10	69	44	84	91
11:00 - 11:59	225	210	239	325	16	16	30	40	103	56	76	113
12:00 - 12:59	270	218	242	275	27	20	22	20	70	47	59	84
13:00 - 13:59	218	247	226	250	11	21	31	26	65	29	59	60
14:00 - 14:59	226	244	236	258	25	25	21	15	39	18	57	67
15:00 - 15:59	254	242	189	229	19	14	15	14	63	61	99	84
16:00 - 16:59	311	244	246	286	22	19	29	24	39	33	36	58
17:00 - 17:59	264	230	245	258	18	14	10	7	7	12	2	13
18:00 - 18:59	236	229	212	232	32	14	13	10	4	0	15	16
19:00 - 19:59	259	232	185	233	23	36	14	20	3	0	8	13
20:00 - 20:59	228	213	182	221	18	17	6	8	3	0	5	2
21:00 - 21:59	273	249	225	238	12	28	8	4	0	2	13	15
22:00 - 22:59	263	293	250	277	17	28	15	12	3	0	38	44
23:00 - 23:59	261	269	278	322	13	16	15	21	3	0	21	26
<b>TOTAL</b>	<b>5,133</b>	<b>4,817</b>	<b>4576</b>	<b>5221</b>	<b>352</b>	<b>371</b>	<b>304</b>	<b>301</b>	<b>553</b>	<b>364</b>	<b>791</b>	<b>1043</b>

**DAY OF THE WEEK**

<b>PERIOD</b>	<b>MONDAY</b>	<b>TUESDAY</b>	<b>WEDNESDAY</b>	<b>THURSDAY</b>	<b>FRIDAY</b>	<b>SATURDAY</b>	<b>SUNDAY</b>	<b>TOTAL</b>
<b>2013 ADULT</b>	655	774	760	737	783	750	674	5,133
<b>2014 ADULT</b>	610	711	790	724	658	601	723	4,817
<b>2015 ADULT</b>	592	695	662	637	666	704	620	4,576
<b>JUL2015-JUN2016</b>	679	778	753	800	746	777	688	5,221
<b>PERIOD</b>	<b>MONDAY</b>	<b>TUESDAY</b>	<b>WEDNESDAY</b>	<b>THURSDAY</b>	<b>FRIDAY</b>	<b>SATURDAY</b>	<b>SUNDAY</b>	<b>TOTAL</b>
<b>2013 JUVENILE</b>	30	55	68	53	50	51	45	352
<b>2014 JUVENILE</b>	74	33	65	43	50	51	55	371
<b>2015 JUVENILE</b>	29	47	61	57	46	27	37	304
<b>JUL2015-JUN2016</b>	32	50	55	58	51	20	35	301
<b>PERIOD</b>	<b>MONDAY</b>	<b>TUESDAY</b>	<b>WEDNESDAY</b>	<b>THURSDAY</b>	<b>FRIDAY</b>	<b>SATURDAY</b>	<b>SUNDAY</b>	<b>TOTAL</b>
<b>TMC 2013</b>	98	94	116	127	77	26	15	553
<b>TMC 2014</b>	53	73	55	60	76	24	23	364
<b>TMC 2015</b>	104	150	136	176	115	71	39	791
<b>TMC JUL2015-JUN2016</b>	130	162	197	227	154	104	69	1,043



## Summary of Adult Arrest Charges – Top 3

2013, 2014, 2015

- Intoxication / alcohol – drugs
  - Larceny
  - Simple assault
- 
- July 2015 to June 2016
    - Similar except Possession of Synthetic / Manufactured drug (Meth) surpassed Larceny

# Summary of Adult Arrest Charges – Day of the week

2013, 2014, 2015, July 2015 to June 2016

- Tuesday to Saturday

## Summary of Adult Arrest - Time of day

2013, 2014, 2015, July 2015 to June 2016

- 4 pm to Midnight

## Summary of TMC violations – Top 3

2013, 2014

<b>TMC 2013 / 2014 - TOP 3</b>	2013	2014
6-1-301 Dog license required	310	210
6-1-307 Dog at large	91	79
6-1-105 Too many animals	35	18

## Summary of TMC violations – Top 3

2015

<b>TMC 2015 - TOP 3</b>	
6-1-301 Dog license requiered	199
5.20.02(C) Unlawful camping - Park, Street, Lot	139
6-1-307 Dog at large	90

<b>TMC 2015 - TOP 3 ILLEGAL NUISANCE</b>	
5.20.02(C) Unlawful camping - Park, Street, Lot	139
10.1.14(R) Park after hours	31
5.23.08(A)/(D) - Shopping cart - remove from premises	28

## Summary of TMC violations – Top 3

JULY 2015 – JUN 2016

<b>TMC JUL2015-JUN2016 - TOP 3 TMC</b>	
6-1-301-Dog license required	258
5.20.02(a)/(b)/(c)-Unlawful camping - public lot/street/park	240
5.9.02(A)/(B)/(C)-Open container- public lot/street/park	59

<b>TMC JUL2015-JUN2016 - TOP 3 ILLEGAL NUISANCE</b>	
5.20.02(a)/(b)/(c)-Unlawful camping - public lot/street/park	240
5.9.02(A)/(B)/(C)-Open container- public lot/street/park	59
5.23.08(A)/(D) - Shopping cart - remove from premises	53

## Summary of TMC violations

- The increases in 2015 for illegal nuisance behavior
  - increased enforcement efforts for TMC codes throughout the city.
  - Turlock City Attorney prosecuting cases
  - City Diversion Program

## Summary of TMC violations for all periods

- Day of the week
  - Monday to Friday
- Time of day
  - 9am to Midnight
- Top 3 common locations
  - Denair Park (800 blk E Main St)
  - Broadway Park (500 blk N Broadway Ave)
  - Central Park (100 blk S. Golden State Bv)



## CONCLUSION

- Officers continually make arrests during calls for service or via self-initiated activities.
- Officers are familiar with the hot spots and common locations for violations.

# 10 Strategies for Crime Reduction

Chief Robert Jackson



August 9, 2016

## 10 STRATEGIES FOR CRIME REDUCTION - OVERVIEW

- 1) Crime Analyst disseminate information for directed enforcement
- 2) Fully staff CORE
- 3) Overtime opportunities for directed patrol
- 4) Traffic Safety Unit deployed in hot spot areas
- 5) Detectives work with Probation on compliance checks
- 6) Deploy Bicycle and Trikke Patrol in parks and other areas
- 7) Assign a Detective to auto theft
- 8) Transfer NextDoor to the Crime Analyst
- 9) Identify the Top 3 Turlock specific social media sites
- 10) Engage the community for qualitative information

# 10 STRATEGIES FOR CRIME REDUCTION - OVERVIEW

## #1 Crime Analyst disseminate information for directed enforcement

- Use Command Central and other platforms available
- Determine Top 3 Crimes reported
- Analyze reported illegal nuisance behavior
- Assess Facebook and other social media sites for trends
- Categorize Day of the week / Time of the day / Area of town
- Identify hot spot areas
- Disseminate analytical information regularly to staff
- **August 15, 2016**

# 10 STRATEGIES FOR CRIME REDUCTION - OVERVIEW

## #2 Fully staff C.O.R.E.

- Transitioning 2 officers to CORE
- Focus on emerging crimes trends identified by Crime Analyst
- Focus on reducing the crime of auto theft
- Zero tolerance approach
- Provide high visibility patrol
- Utilize confidential informants
- Compliance checks on known parolees and probationers
- Network with outside agencies (STANCATT, STING, CVGIT, etc)
- Conduct crime specific bait or undercover operations
- **August 16, 2016**

# 10 STRATEGIES FOR CRIME REDUCTION - OVERVIEW

## #3 Overtime opportunities for directed patrol

- Blocks of four, six, or eight hours
- Three to four officers
- On a volunteer or mandated basis
- Undercover, Bike Patrol, Non-traditional policing methods
- High visibility patrols
- Zero tolerance
- Compliance checks
- Directed enforcement based on Crime Analyst information
- **September 1, 2016**

# 10 STRATEGIES FOR CRIME REDUCTION - OVERVIEW

## #4 Traffic Safety Unit deployed in hot spot areas

- Utilize information identified by Crime Analyst
- Conduct Traffic safety enforcement in identified hot spots
- High visibility deployment will act as deterrent
- August 15, 2016

# 10 STRATEGIES FOR CRIME REDUCTION - OVERVIEW

## #5 Detectives work with Probation on compliance checks

- Work with Probation Officer assigned to Turlock
- Identify active probationers in Turlock
- Perform compliance checks on a regular basis
- Utilize confidential informants to develop leads
- **Started and ongoing**



## 10 STRATEGIES FOR CRIME REDUCTION - OVERVIEW

### #6 Deploy Bicycle and Trikke Patrol in parks and other areas

- High visibility patrol in parks, downtown, residential neighborhoods
- Deploy on an overtime basis
- Zero tolerance
- **September 1, 2016**

# 10 STRATEGIES FOR CRIME REDUCTION - OVERVIEW

## #7 Assign a Detective to auto theft

- Work with STANCATT
- Bait car operations
- All Turlock auto theft reports for review
- Identify hot spot locations for thefts and recoveries
- Conduct compliance checks of subjects on parole or probation for auto theft related crimes
- **Completed**

# 10 STRATEGIES FOR CRIME REDUCTION - OVERVIEW

## #8 Transfer Nextdoor to the Crime Analyst

- Social media platforms are monitored by Crime Analyst
- No Crime Analyst when Nextdoor began
- Management of social media done via Crime Analyst
- **Completed**

# 10 STRATEGIES FOR CRIME REDUCTION - OVERVIEW

## #9 Identify the Top 3 Turlock specific social media sites

- Facebook, Twitter, YouTube, Instagram, Nixle, Nextdoor
- Statistics alone are not reflective of community concerns
- Recognize and respond to concerns expressed via social media
- Use information gathered through social media
- Consider social media and statistics equally
- **Completed**



# 10 STRATEGIES FOR CRIME REDUCTION - OVERVIEW

## #10 Engage the community for qualitative information

- Attend Neighborhood Watch meetings
  - Next 60 days reach out to Neighborhood Watch block captains and arrange meetings
- Assign staff to monitor and respond to social media postings
- Disseminate crime prevention recommendations to the public
- Solicit feedback regarding community concerns, needs, and expectations
- **Ongoing**

# Closing Remarks

Chief Robert Jackson

August 9, 2016

