General Overview

California sales tax receipts increased by 1.9% over the same quarter from last year, with Northern California reporting a 2% increase compared to 1.8% for Southern California. Receipts for the City of Turlock changed by 10.2% over the same periods.

Much of the increase was in Tractor Sales, Restaurants, Heavy Industry and Food Processing Equipment. Service Stations continue to decline, although the decline this guarter was less than in previous quarters. The New Auto Sales, Light Industry and Leasing economic segments also experienced significant declines.

According to a preliminary report, California employed over 18.4 million workers in November of 2016. The unemployment rate dipped to 5.3% in November from the 5.5% rate we have had each month since July. (BLS)

The Consumer Price Index (CPI-U) for the Western Region is up 2.3 percent in November. Big price increases in Housing up 4.6%, Household Energy up 4.7% and Medical Care up 3.2% reduce the amount of remaining disposable income available for taxable sales. (BLS)

The number of wage and salary employees in California is shrinking while the number of those whose income is dependent upon the profitability and value of their companies is growing. This could intesify a recession in California. (UCLA Andersen)

Quarterly Business Activity Performance Analysis

4.8%

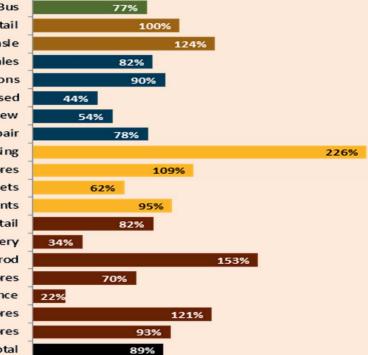
2016Q3 Taxable Sales \$323.0 million 2015Q3 Taxable Sales \$308.1 million Percent Change

City of Turlock 2016Q3 Sales Tax Update

Turlock: 3rd Quarter 2016 Sales Tax Capture & Gap Analysis Report

Percent of Potential Sales Tax: Less than 100% indicates Leakage and more than 100% indicates capture. It compares Turlock's Sales Tax Revenue to other cities throughout the Central Valley based on purchasing habits and disposable income.

Business to Bus Bld Mat - Retail Bld Mat - Whsle **Misc Vehide Sales** Service Stations Auto Sales - Used Auto Sales - New Auto Parts/Repair Food Processing Liquor Stores Food Markets Restaurants Misc Retail Florist/Nursery **Recreation Prod** Drug Stores Furn/Appliance Dept Stores Apparel Stores Consumer Total



Top 25 Sales & Use Tax Generators

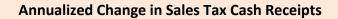
The list is alphabetical and is based on Sales from Oct 2015 through Sep 2016. These twenty five businesses generate 48% of Turlock's Sales and Use Tax Revenue.

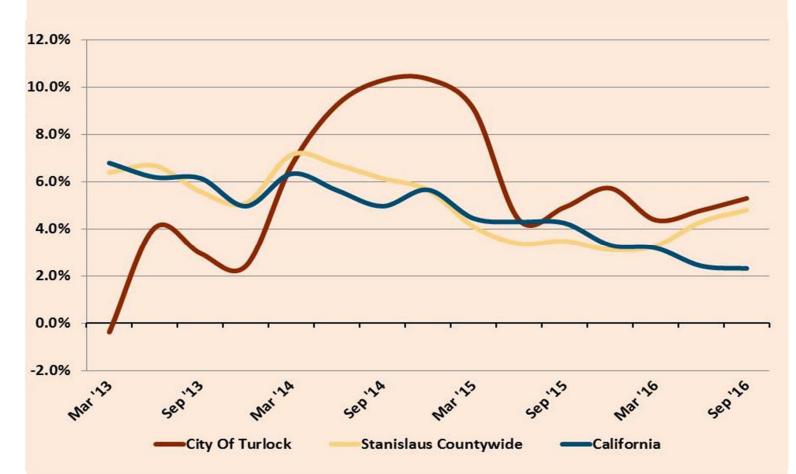
ARCO AM/PM AT & T MOBILITY **BONANDER GMC** COSTCO DIAMOND TRUCK SALES DICK'S SPORTING GOODS GARTON FORD TRACTOR HOME DEPOT INDEPENDENT ELEC. SPLY.

INTL. WOOD IND. JKB ENERGY **JOE GOMES & SONS** KOHL'S LOWE'S MCDONALD'S N & S TRACTOR **NELSON-JAMESON**

ROSS STORES SAFEWAY SAVE MART SMITH CHEVROLET TARGET TJ MAXX TURLOCK CHRYS. DODGE JEEP WAL MART

City of Turlock





Sales Tax Revenue on a Cash Basis

	2016Q3	2015Q3	% Change
General Retail	935,129	906,600	3.1%
Food Products	665,657	606,691	9.7%
Transportation	702,473	724,485	-3.0%
Construction	618,884	476,257	29.9%
Business To Business	346,200	354,134	-2.2%
Miscellaneous	28,477	19,425	46.6%
Gross 1%	3,296,819	3,087,592	6.8%
County Pool	520,930	371,611	40.2%
State Pool	1,156	575	101.0%
County Sharing	(190,945)	(172,989)	-10.4%
Administration	(43,601)	(33,080)	-31.8%
Subtotal	287,540	166,117	-73.1%
Total Sales Tax	3,584,359	3,253,709	10.2%

Sales Tax Cash Basis Performance Stanislaus County

% Change

Ceres	5.1%
Modesto	7.2%
Newman	6.7%
Oakdale	9.6%
Patterson	43.1%-
Riverbank	10.4%
Turlock	10.2%
Waterford	6.3%-
Hughson	12.7%
Unincorporated	6.0%
Countywide	4.7%